

INSTRUCTIONS FOR PREPARING GRAPHICS DESIGN

Appropriate file formats:

- **.cdr** – Corel Draw
- **.psd** – Adobe Photoshop
- **.ai** or **.eps** – Adobe Illustrator
- **.bmp**, **.tiff**, **.jpg** (uncompressed)
- **.pdf**

Requirements for graphics elements:

- all fonts must be in vector format
- bitmap images in a resolution of at least 300 dpi
- colours must be defined in CMYK or Pantone (not RGB!)
- dimensions of the card: 86 mm x 54 mm + 2 mm for trim edge at each side
- all graphic elements (eg. logos and signs) must be at least 3 mm away from the edges



— Total dimensions of layout (with “bleeds”) - 90x58 mm

— Dimensions of cutted card - 86x54 mm

— Area for objects like: logotype, text. 83x51 mm

Example:

